



News from NatureMaker

February 2010

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Watch How A Tree Is Made



Sustainability

Our one-of-a-kind trees have been designed and manufactured to ensure minimal negative environmental impact throughout the tree's life cycle. [**> learn more**](#)



Dear Reader,

Growing evidence shows our surroundings profoundly affect our senses, especially when it comes to sight and touch. Which is why when you choose to add a NatureMaker Steel Art Tree as a centerpiece to your facility, something rather remarkable happens: patients' anxiety, blood pressure and even perception of pain will all decrease - naturally.

Our trees offer additional benefits to your atrium or lobby too, since they're made from recycled steel plus materials that are non-toxic, ADA compliant, cleanable, inherently fire retardant, and contain no VOC's. Most significantly, NatureMaker's highly naturalistic bark texture invites touch, a pivotal factor in the healing process.

CARDON CHILDREN'S MEDICAL CENTER PROVIDES A HEALING ATMOSPHERE

NatureMaker recently completed an installation in the new \$365 million Banner Children's Hospital now called the Cardon Children's Medical Center.



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NatureMaker Pop-up Book
Now On Sale!



"NATUREMAKER - The Art of Bennett Abrams" is a collector's item for art and pop-up enthusiasts. Click here to learn more.

Contact Us

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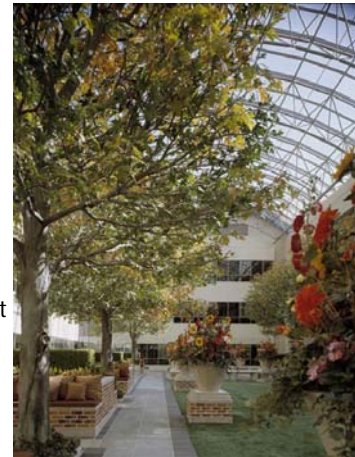
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The installation included (4) 16' tall "rainforest inspired" trees which create an intricate overhead canopy indigenous to a tropical rainforest. The inspiration was to create a kinder, gentler environment for the children and their progeny to enjoy...To provide an atmosphere of healing in an otherwise formidable space. Read more about this installation [here](#).



HEALING GARDENS AT WILLIAM BEAUMONT HOSPITAL

When landscape architects, Grissim Metz Andriese Associates, Inc., were selected by William Beaumont Hospital in a design competition to create healing gardens in the interior atrium of the new South Tower addition in Royal Oak, Michigan, the result is a multi-sensory environment for patients, families, and staff that captures the essence of a verdant maple grove at its peak. Read more about this installation [here](#).



PHOEBE PUTNEY MEMORIAL USES A STEEL ART TREE AS A CENTERPIECE

Founded in 1911, Phoebe Putney Memorial Hospital is one of Georgia's largest comprehensive regional medical centers. Located in Albany, GA, Phoebe's goal has been to bring the finest medical talent and technology to the citizens of Southwest GA.

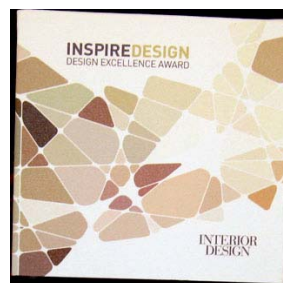
As part of Phoebe's continuing expansion, NatureMaker was commissioned to create a native oak tree, 17' tall X 16' canopy diameter, the centerpiece of its newest state-of-the-art outpatient center. The live oak tree perfectly



encapsulates the majestic trees that surround the facility.

DESIGN EXCELLENCE AWARD WINNER FOR SUSTAINABILITY AT INSPIREDESIGN

NatureMaker recently attended the InspireDesign show, the inaugural hospitality design trade show hosted by Las Vegas World Market and sponsored by *Interior Design*. Topping off the show's events, the magazine recognized the best and brightest in new products with the show's first annual **Design Excellence Awards**.



A panel of esteemed judges strolled the floor of exhibitors with discerning eyes and selected their top picks that showed excellence in any of the following categories: general design, presentation, sustainability, technology and innovation.

NatureMaker happily accepted the award for the sustainability category. Click [here](#) for more information on how NatureMaker is helping meet sustainable goals.

About

Now in its 26th year, NatureMaker is a pioneer and innovator of a burgeoning ecological art movement. In a myriad of environments and imaginative applications, our arboreal sculpture engages the mind, heart, and all five senses to enhance the experience and enjoyment of nature. Handcrafted to photo-realistic detail by master artists, each tree is a perfect reflection of the diversity and individuality of our natural universe.

Explore the use of NatureMaker trees as creative solutions for the architectural and design challenges you face. **Learn more** about designing a tree for your building, or call us for further information at (760)438-4244 or (800)872-1889.

Sincerely,
Gary Hanick, President
NatureMaker, Inc.