



News from NatureMaker

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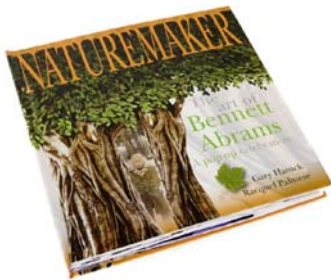
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NatureMaker Pop-up Book
Now On Sale!



"NATUREMAKER - The Art of Bennett Abrams" is a collector's item for art and pop-up enthusiasts. [Click here to learn](#)

Dear Reader,

In this issue see some of NatureMaker's latest installations and how NatureMaker is meeting sustainability goals for your LEED projects.

NATUREMAKER COMMITTED TO A SUSTAINABLE FUTURE



NatureMaker is committed to strategies that drive sustainable growth and help our customers grow their businesses. NatureMaker was founded in 1983. Our core values are: to maintain and continually renew our sense of inspiration and appreciation of Nature; and to utilize the finest organic and recycled materials, coupled with state-of-the-art workmanship.

We are focused on handcrafting one-of-a-kind artistic trees with environmentally sensitive, energy-efficient materials, while maintaining a safe and clean environment for our workforce, community, nation, and planet.

NatureMaker has broadened its sustainability commitments beyond internal footprint reduction to include shipping with eco-friendly carriers and working towards meeting today's

[more.](#)

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LEED requirements. Read more about NatureMaker's sustainability goals [here](#).

FRESNO YOSEMITE INTERNATIONAL AIRPORT RE-BRANDS ITSELF WITH STEEL ART TREES

In an effort to re-brand itself and increase passenger traffic, Fresno Yosemite International Airport (FYI) teamed with NatureMaker, architects CSHQA and the National Park Service (NPS) to create a unique environment and "sense of place" for business and leisure travelers. The outcome is a commissioned public art project that now adorns the main terminal lobby. The "sequoia-scape," which includes four column clad 25' tall sequoia trees, one walk-through sequoia, and four landscaped areas, highlights the Airport's connectivity to three nearby national parks. As a result, the improvements to FYI have already increased regional tourism while generating state and national media coverage. Please click [here](#) to learn more about this project.



LOS ANGELES ZOO EXHIBIT OPENING

After more than five years of planning, design, and construction, as well as a long period of intensive negotiations with the Chinese government, the Francois de Langur (Francois Leaf Monkey, native to Southwest China and Vietnam) exhibit has just opened at the Los



Angeles Zoo. The mixed-species habitat features five 25' tall outdoor pine trees handcrafted by NatureMaker. The naturalistic pines, blending in with the adjacent live trees, each include several large tapered limbs for perching, climbing, and swinging. The elevated viewing platform puts visitors at eye level with these rare and exotic monkeys. Designed by Seattle-based architects, Portico Group, the exhibit has been an instant hit with visitors young and old. To read more about this installation click [here](#).

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MUSEUM EXHIBIT HELPS INCREASE WILDLIFE AND HABITAT CONSERVATION

The Wildlife Experience's new 25,000 square foot interactive exhibit, [Globeology](#), features twenty two Steel Art Trees handcrafted by NatureMaker. Along GLOBEology's quarter mile walkway, visitors will experience many compelling places that help maintain the planet's ecological



equilibrium. The eight biomes include such NatureMaker-designed trees as baobab, banyan, cypress, oak, cacti, sycamore, and Palo Verde, along with animatronics, sound and visual effects, touch screens, water and indigenous groundforms. The exhibit provides visitors with a compelling and immersive experience -- an appreciation of the role of conservation in protecting the world's endangered wildlife and natural habitats.

NATUREMAKER HELPS MAINTAIN RESORT'S BRAND IDENTITY

Great Wolf Lodge is one of North America's largest fully-themed indoor waterpark resorts.



Located in locations popular with families, the Hotel's atmosphere captures the adventure and rugged spirit of the Great North Woods.



NatureMaker's giant oak and maple trees, featured elements in the lobby and restaurants, help create and maintain Great Wolf Lodge's unique outdoor-oriented brand. The Resort's newest location in Concord, NC includes several brilliantly colored fall maple trees. Visitors and guests enjoy the experience of "dining in the woods", under the majestic and verdant forest canopy of an 18' tall X 30' wide maple.

Now in its 26th year, NatureMaker is a pioneer and innovator of a burgeoning ecological art movement. In a myriad of environments and imaginative applications, our arboreal sculpture engages the mind, heart, and all five senses to enhance the experience and enjoyment of nature. Handcrafted to photo-realistic detail by master artists, each tree is a perfect reflection of the diversity and individuality of our natural universe.

Explore the use of NatureMaker trees as creative solutions for the architectural and design challenges you face. [Learn more](#) about designing a tree for your building, or call us for further information at (760)438-4244 or (800)872-1889.

Sincerely,

Gary Hanick, President
NatureMaker, Inc.