



News from NatureMaker

March 2011

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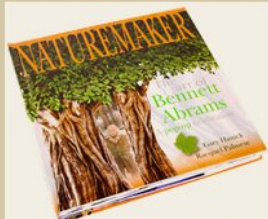
NatureMaker Dream Builders

Sustainability

Our one-of-a-kind trees have been designed and manufactured to ensure minimal negative environmental impact throughout the tree's life cycle. [> learn more](#)



NatureMaker Pop-up Book Now On Sale!



"NATUREMAKER - The Art of Bennett Abrams" is a collector's item for art and pop-up enthusiasts. [> learn more](#)

Contact Us

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Dear Reader,

NatureMaker Steel Art Trees lives up to its name in more ways than one. It's true that our unique tree sculptures reflect the authenticity of nature for which we are well known. Our commitment to the natural world, however, goes much deeper than cosmetic appearances. It encompasses construction and manufacturing methods that lessen our impact on the environment.

Sustainable design is built into every NatureMaker tree, all of which are comprised of 50-75% recycled component parts and use clean technologies such as non-toxic low VOC paints. Even at the end of their long lives, our trees are easily disassembled and recyclable. The U.S. Green Building Council (USGBC) established the LEED® rating system to provide the construction and manufacturing industries with planet-friendly performance and building standards. NatureMaker's Steel Art Trees meet the LEED® Rating System Standards in multiple categories, including: Water Efficiency, Recycled Content, Rapidly Renewable and Local/Regional Materials. For additional information on NatureMaker LEED® contributions, please visit the Sustainability portion of our website at www.naturemaker.com

NatureMaker Steel Art Trees is proud to support this voluntary effort, and next to Mother Nature, our trees are some of the friendliest on the planet! To learn more, please contact us at (800) 872-1899

[Check out our latest installations!](#)

Sustainability

Keys to NatureMaker's Sustainable Design and Deliver

- Durability
- Low-VOC Emissions
- Nontoxic and Nonallergenic to Humans
- Recycled Content
- Shipping and Handling
- Water Efficiency
- Rapidly Renewable



[> learn more](#)



Five outdoor pine trees for the Francois' langurs exhibit 20' - 28' tall in the Los Angeles Zoo. Designed and engineered to blend in with the surrounding live evergreen trees. [> Learn More](#)

NatureMaker in the News

[The American Library Association Midwinter Show](#)

[Bring nature indoors to apartment lobbies and atriums with art trees](#)

[Golisano Children's Museum adds leafy icon](#)

[Making Nature](#)

[Fresno Yosemite International Airport Taking Off](#)

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