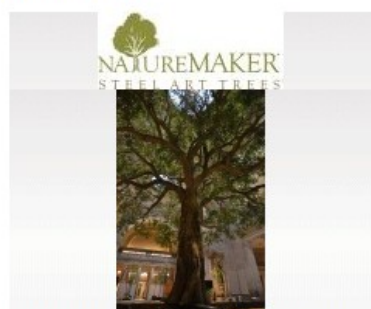


\$3.95
flat-rate
stocks

E*TRADE

NatureMaker's "Giant Tree of Life" Sets the Stage for The Costume Institute's Annual Gala



NatureMaker's "Giant Tree of Life" held center stage at last night's Costume Institute's Annual Gala at the Metropolitan Museum of Art, honoring the late couturier, Alexander McQueen (Photo: Business Wire) [View Multimedia Gallery](#)

Press Release Source: Nature Maker Steel Art Trees On Tuesday May 3, 2011, 11:49 am EDT

NEW YORK--(BUSINESS WIRE)-- Standing 30 feet tall and weighing in at approximately 7,000 pounds was the spectacular focal point of The Costume Institute's annual fundraiser and gala held at the venerable Metropolitan Museum of Art. The "Giant Tree of Life" held center stage at this year's exhibit which honored the extraordinary body of work by late fashion designer and couturier, Alexander McQueen.

Gary Hanick, co-founder and president of NatureMaker Steel Art Trees in Carlsbad, CA was on-hand to ensure everything went smoothly. "Typically, it takes at least half a year to craft a NatureMaker tree and several days to install. With the help of one engineer, four NatureMaker designers, and 12 crew members provided by the clients, this giant oak was installed in 15 hours.

That's a record."

Serendipity was on Hanick's side when the call came from internationally renowned event planner, Raul Avila, expressing interest in having a giant, life-like tree for the event. "We rarely have our work readily available since most are privately commissioned; however, we happened to have this sculpture on-hand at our facility. Mr. Avila flew out to inspect the tree and once it met his and the board's approval, everything from that point forward became logistics."

NatureMaker saw its beginnings in the 1980s under the artful hands of eco-artist Bennett Abrams and partner, Gary Hanick. The business boomed, gaining worldwide recognition for their hardwood sculptures and earning loyal clients like San Francisco's Macy's and Chicago's Marshall Field. It didn't take long for interior designers, architects and developers to join the growing list of admirers and collectors.

Today, NatureMaker Steel Art Trees can be found around the globe in libraries, hospitals, casinos, restaurants, airports, public atriums, government buildings and more. Hanick would like to see the life-like tree sculptures at more events like the one at The Metropolitan Museum of Art. "Over the past three decades, we have worked with some of the most creative minds in the industry. More and more, they and their clients want ever more extraordinary expressions of Nature in their most expansive interior spaces. Most recently, we installed a two-story olive tree in the massive Santiago Calatrava designed atrium at Brookfield Place in Toronto." As a further case in point, Hanick pointed out the recent outfitting of Westminster Abbey with trees for the royal wedding of William and Kate. "The royal couple walked under the beautiful boughs of trees lining the inside one of the most famous churches in the world. It just goes to show: Nature will never go out of fashion."

Nature Maker Steel Art Trees is based in Carlsbad, California. To learn more, visit: www.naturemaker.com or contact Gary Hanick (800) 872-1889 (U.S. only) or 001.760.438.4244 (international).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6707423&lang=en>

MULTIMEDIA AVAILABLE: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6707423>

Contact:

Nature Maker Steel Art Trees
Gary Hanick
(800) 872-1889 (U.S. only)
001.760.438.4244 (international)
www.naturemaker.com

Follow Yahoo! Finance on [Twitter](#); become a fan on [Facebook](#).

Top Stories

- Stocks Higher as Oil Tops \$100 - AP
- Energy Department says oil and gas supplies grew - AP
- CNBC anchor Mark Haines dies unexpectedly at 65 - CNBC
- Buying Sony and Japan's bad news - MarketWatch

AdChoices

**TRADE FREE
FOR 60 DAYS****PLUS \$500
GET UP TO**

E*TRADE®

OPEN AN ACCOUNT

E*TRADE Securities LLC

The Daily Ticker Recent Posts

Better Late Than Never: Regulators Charge Two Traders for 2008 Oil Spike - Aaron Task

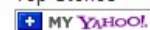
Amazon Strikes Back At Apple, Sells Gaga's New Album For \$0.99 - Henry Blodget

Calling Web 2.0 a 'Bubble' Is Insulting to the Term 'Bubble' - Aaron Task

[View More »](#)

Subscribe to Topics

- Top Stories



Add Alert

[See all RSS links »](#)

There are no comments yet

Post a comment

[Sign in](#) to post a comment, or [Sign up](#) for a free account.

Copyright © 2011 Business Wire. All rights reserved. All the news releases provided by Business Wire are copyrighted. Any forms of copying other than an individual user's personal reference without express written permission is prohibited. Further distribution of these materials by posting, archiving in a public web site or database, or redistribution in a computer network is strictly forbidden.

YAHOO! FINANCE

- Banking & Budgeting
- Calculators
- Currency
- ETFs
- Experts
- Investing
- Insurance
- Market Stats
- Message Boards
- Mobile
- Personal Finance
- What's New

ALSO ON YAHOO!

- Autos
- Finance
- Flickr
- Games
- Groups
- Health
- Mail
- Maps
- Movies
- Music
- My Yahoo!
- News
- Shopping
- Sports
- Travel
- TV
- Video
- » All Y! Services

THINGS TO DO

- Read Our Blog
- Finance on Your Phone
- Check Home Values
- Find a New Car
- Search Jobs Across the Web

YAHOO! FINANCE WORLDWIDE

Argentina Australia Brazil Canada China Chinese France French Canada Germany
Hong Kong India Italy Japan Korea Mexico New Zealand Singapore Spain Spanish Taiwan UK & Ireland USA

Copyright © 2011 Yahoo! All rights reserved. [Privacy Policy](#) - [About Our Ads](#) - [Terms of Service](#) - [Copyright Policy](#) - [Report Problems](#) - [Yahoo! News Network](#)

Quotes delayed, except where indicated otherwise. Delay times are 15 mins for NASDAQ, NYSE and Amex. See also delay times for other exchanges. Quotes and other information supplied by independent providers identified on the Yahoo! Finance [partner page](#). Quotes are updated automatically, but will be turned off after 25 minutes of inactivity. Quotes are delayed at least 15 minutes. All information provided "as is" for informational purposes only, not intended for trading purposes or advice. Neither Yahoo! nor any of independent providers is liable for any informational errors, incompleteness, or delays, or for any actions taken in reliance on information contained herein. By accessing the Yahoo! site, you agree not to redistribute the information found therein.

Fundamental company data provided by Capital IQ. Historical chart data and daily updates provided by Commodity Systems, Inc. (CSI). International historical chart data, daily updates, fundAnalyst estimates data provided by Thomson Financial Network. All data provided by Thomson Financial Network is based solely upon research information provided by third party analysts. Yahoo! has not reviewed, and in no way endorses the validity of such data. Yahoo! and ThomsonFN shall not be liable for any actions taken in reliance thereon.